



VERNON PRIMARY SCHOOL

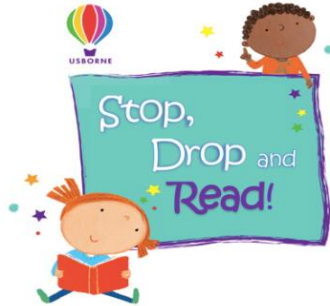
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Monday 29th March 2021

Dear Parents/Carers,



To celebrate and promote a love of reading at home and at school, we will be launching our **Stop, Drop and Read** sponsored event on **Monday 26th April**.

The project is being organised in conjunction with our local Usborne organiser, Pip Langdon and the money raised will be divided between brand new books for your child to keep and for our school.

Half the money each child raises will go towards Usborne books of their choice to keep. The other half will go towards books for our school. Usborne have a fantastic range of over 2500 books for all ages covering fiction and non-fiction, inspiring children to pick up books they want to read. This is particularly exciting because it coincides with a new project in school whereby we are transforming our library into a new 'Reading Hub'. This will be an immersive reading space to be used by children throughout the school and we are currently in the process of replenishing the books and re-designing the area. In addition to the sponsorship money raised, Usborne will donate up to 60% of the total in **EXTRA FREE BOOKS** to the school. **So... for every £10 raised, we hope to receive an extra £6 worth of Usborne books, all of which will go into our new school reading Hub!**

Please help us to promote reading for fun, whilst enhancing our school reading hub by helping your child to read as much as possible during the event. You can organise this sponsored read in any way you feel appropriate for your child and their age. For example, your child could be sponsored per minute or page or book. They can read to themselves, to others, or be read to. They can choose to read anything with words! As long as your child is enjoying reading, they can raise money for our sponsored read!

After the sponsored read, by **Friday 7th May**:

1. Please transfer all the sponsorship money your child has raised into the following bank account: Mrs P Langdon, Account Number 10856261, Sort Code 16-28-23 with your child's name as reference. If you can only pay by cash or cheque, please get in touch with Pip.
2. **Please send an email to piplangdon_independentusborneorganiser@hotmail.com with your child's reading log (this will have been sent out before the sponsored read begins).**

These steps will ensure that all transactions are paperless. Pip will reply to your email with the amount your child has to spend on lovely new books! You will then be able to browse the Usborne catalogue online and send your order directly to Pip. Your voucher will not work on the website.



Nobody else is quite like me'



Please support our sponsored read so that our children have more books to read, share and enjoy. **A Prize will be given to the child in KS1 and the child in in KS2 who raise the most money, as well as children who show the most commitment to the sponsored read. The Class with the most children taking part will also win a prize.**

To browse the full Usborne catalogue, see latest special offers, new titles, enter a free draw to win £100 books or to find out about receiving free books and earning money with Usborne Books, go to:

usborne.com/gb/organiser/piplangdon

Mobile 07791 405247

Email: piplangdon_independentusborneorganiser@hotmail.com

Yours faithfully,

Mrs S McNeil

English Subject Leader/Assistant Headteacher



Nobody else is quite like me'

